

May 5, 2013

Greetings to all Manufacturers and Manufacturing Association Members:

FLATE is pleased to provide you with our “*Made in Florida*” Outreach Kit. Please contact us if you would like a packet mailed to you, however, nearly all resources are available on our website and outlined below for your convenience. FLATE provides a one-stop-shop for statewide outreach focused on building the advanced manufacturing pipeline. Please let us know how we can help your organization!

FLATE, the Florida Advanced Technological Education Center, is the National Science Foundation Regional Center of Excellence that provides a comprehensive approach to the development of Florida’s manufacturing workforce. FLATE cooperates with the Florida Department of Education to strengthen technical education programs and partners with Florida’s manufacturers and manufacturing associations to increase the awareness of the great careers and lifestyles that manufacturing provides.

FLATE’s outreach kit includes our award winning “*Made in Florida*” DVD; our FLATE Best Practice booklets: *Robotics Camp Survival Guide*, *Middle & High School Field Trips to Florida High Technology Manufacturing Facilities*, *Strategic Communications*, and *Building Strategic Partnerships*; handouts we often use for students when making school visits or taking them on tours (all of which can be downloaded and printed as need from www.madeinflorida.org at the specific links below); and a ready to use PowerPoint Presentation “*Made in Florida – great careers are waiting for you!*”

1-FLATE MadeInFlorida PPT 11-2011.pdf: Slide show for presentation, directions for use are on the first slide.

2-FLATE MadeInFlorida PPT Notes 11-2011.pdf: A notes version of the same presentation with each slide accompanied by some talking points on a page together to help you develop your own ideas about what to say to the students.

Here are direct links to two popular handouts:

[Job Journey](#) (salary info – the most updated data available from Workforce FL)

[Career Pathway Handout and Worksheet](#) (manufacturing career pathway example and blank pathway to be filled in by students on back)

There are many resources on the “[Made in Florida](#)” website that you might find useful for working with students and/or the community. There are direct links to many of them in the presentation in the last 10 slides, linked from visuals on those web pages. Here are a few you might want to check out:

- [Made in Florida Video](#) An online version in either English or Spanish
- Interviews (audio) of Manufacturing Professionals: www.madeinflorida.org/careers
- Virtual tours of Florida Manufacturing facilities: www.madeinflorida.org/careers
- Animated Career Pathways (same pathways real manufacturers took to get to where they are now)
- FLATE Best Practice Guides are available as [online flipbook or PDF for download](#):
 - *Robotics Camp Survival Guide*
 - *Middle & High School Field Trips to Florida High Technology Manufacturing*
 - *Strategic Communications*
 - *Forging Positive Partnerships*



To find high school and post-secondary programs in your county here are 3 resources from the Florida Department of Education. First, the FLDOE posts [a list of registered CAPE academies](#) in the state for the current academic year in which the academies are listed by county. You can scroll to our county and see the CAPE academies listed. Or, you can search this excel file for a key word like “engineering” or “manufacturing.” You can also visit the Florida Virtual Campus (www.flvc.org) and search for an educational program there (see FLATE’s search guide on the left panel of our [student page](#)). Perhaps the best way to find out what is available in your local school district is contact the director of Career and Technical Education in your county directly. A [public directory](#) is posted on the Florida Department of Education page.

We hope you find these resources useful. If you have any questions or would like us to help organize an outreach event; review any of these materials with you; request special materials; or help in any way, please feel free to contact us at any time.

Sincerely,

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