



## Help Us **MAKE FLORIDA #1!**



→ In number of **MANUFACTURING DAY** and **MONTH TOURS** and **EVENTS** for the **4<sup>th</sup> CONSECUTIVE YEAR!**

*FLATE, Regional Manufacturers Associations and FloridaMakes, together with our partners and stakeholders, are once again joining forces to promote **Manufacturing Day (MFG DAY) and Month, 2016**. Join us to celebrate manufacturing!*

### Here are a few of the ways you can participate:

- \* Host “Made in Florida” student tours and provide student lunch.
- \* Survey student attendees (FLATE will provide surveys and summarize all state data).
- \* Host an Open House or other open event for the community.
- \* Get a local and/or regional proclamation for MFG DAY and/or MFG Month.
- \* Donate to MFG DAY student tours and tee-shirts.
- \* Schools/Districts can provide transportation, teacher substitutes and chaperones for students.
- \* Publicize/promote regional events.
- \* Use manufacturing lesson plans in classrooms.



FLATE will help coordinate “Made in Florida” manufacturing tours for students taking place across the state on Friday, **October 7th**. Although we recommend that a company try to host tours on October 7, any tours taking place during October are considered Manufacturing Day Industry tours. In addition, FLATE will work with regional “MFG DAY teams”, helping to connect schools with companies, supporting media publicity, designing and delivering student tee-shirts and student surveys. We will also assess the impact of tours on students regionally, and statewide.



### STUDENT INCENTIVES:



Having lunch (e.g., pizza) and tee-shirts for the students gives them an extra incentive to turn in the necessary school tour paperwork.



Lunch provides time for the students to interact directly with manufacturing employees after a tour. The shirts are a tangible and long-time reminder for the students and their families of the significance of manufacturing in Florida. And, it all helps put the “fun” in manufacturing!

Visit our [webpage](#) on the “Made in Florida” site for more MFG DAY in FLORIDA information. We will be posting resources, tour hosts, events, proclamations, participating companies and organizations. If you want to participate in any way, please contact FLATE at this email: [mfgday-fl@fl-ate.org](mailto:mfgday-fl@fl-ate.org). We are happy to answer any questions.



We look forward to your support as we celebrate the 5<sup>th</sup> annual Manufacturing Day and Month this October. Please share this with your organizational membership, colleagues and anyone who may be interested. We look forward to everyone’s participation in Florida’s Manufacturing Day/Month in Florida 2016 celebrations. Let’s make this year our best ever!!!

Warmest Regards,  
**Marilyn**

Marilyn Barger, Ph.D., P.E., CPT  
PI & Executive Director  
Florida Advanced Technological Education Center  
*A NSF Regional Center of Excellence Supporting Florida’s Manufacturing Workforce*

