

# LIVE2>>LEAD

## Tampa Bay 2016

October 7, 2016

Live2Lead is a half-day, leader development experience designed to equip attendees with new perspectives, practical tools and key takeaways. They'll learn from world-class leadership experts, be prepared to implement a new action plan, and start leading when they get back to the office with renewed passion and commitment.

### THE PROGRAM



**JOHN C. MAXWELL**  
JOHNMAXWELL.COM

Leadership expert,  
best-selling author,  
and coach



**SIMON SINEK**  
STARTWITHWHY.COM

Optimist and Author,  
Leadership Authority



**LIZ WISEMAN**  
THEWISEMANGROUP.COM

Researcher, executive  
advisor, speaker, and  
President of the  
Wiseman Group



**DAN CATHY**  
CHICK-FIL-A.COM

Chairman, and  
CEO of Chick-fil-A

### WHAT YOU'LL GAIN

#### RENEWED ENERGY

Live2Lead is designed to deliver the very best leadership content that inspires and motivates all who attend.

#### NEW RELATIONSHIPS

Grow your own leadership as you connect with other influencers in your local community. Expand your network with relationships that produce tangible results.

#### NEW IDEAS

Live2Lead is a world-class leadership experience packed into a half-day format, full of rich content, key takeaways and easy-to-implement action plans.

### ENGAGEMENT

#### VENUE

Live2Lead Tampa Bay broadcast will take place on Friday, October 7, 2016 at the Brandon Campus of Hillsborough Community College, 10414 East Columbus Drive, Tampa, FL 33619.



#### WORKSHOPS

Optional afternoon workshops and VIP mastermind sessions are available to learn and apply the concepts presented by this year's line-up of world-class speakers.

#### Technological Education Center Donation

Use the promotional code "HCC2016" when registering for Individual admission and \$20.00 of the ticket price will be donated to the Florida Advanced Technological Education Center.