

5/25/ 2014



FLATE, MAF Center, Regional Manufacturers Associations and Florida TRADE are once again joining forces to promote MFG DAY 2014. Join us – however you can - to celebrate manufacturing. Here is how you can participate:

- Host a “Made in Florida” student tour
- Host an Open House for Career Source Florida talent pool
- Adopt a school (Dream It Do It manufacturing mentor)
- Host a “Made in Florida” tour AND Adopt a school
- Get a county commission proclamation for MFG DAY
- Contribute to MFG DAY student tours and tee-shirts

FLATE will coordinate “Made in Florida” manufacturing tours for students taking place across the state on October 3rd. Any tours taking place from October 1st – October 17th Here are ways that you can help!!

- Schools/Districts can provide transportation and chaperones for students
- Manufacturing Companies can tours and providing lunch for student groups
- Manufacturing related professional organizations can support the costs for MFG Day regional t-shirts for students and encourage companies to participate
- Organize a regional team of manufacturers, schools, other community groups.
- Send any adopted school information to Dream It Do It. (jwolfe@sfma.org)

FLATE is now working with regional “MFG DAY teams”, helping to connect school with companies, arranging media publicity, designing and delivering t-shirts, and surveying students to assess the impact on students in specific regions as well as the overall impact on all participating students. Having lunch and t-shirts for the students provides them with an extra incentive for turning in the necessary paperwork needed for a tour. The t-shirts also serve as a tangible and long-time reminder of the significance of Manufacturing in Florida. And, of course, it all helps put the “fun” in manufacturing.

Visit our [webpage](#) on the “Made in Florida” site for more MFG DAY in FLORIDA information. This is also where we will recognize participating companies and organizations. If your company can host a tour and provide student lunches, or your organization can assist with purchasing t-shirts for the student participants, publicity, contact Desh Bagley, FLATE Outreach Manager at bagley@fl-ate.org (813) 253-7838. Desh will follow up with all participants with additional information regarding the statewide Manufacturing Day information.

Please share this with your organizational membership and others who maybe interested. We look forward to everyone’s participation in Florida’s Manufacturing Day celebrations.

Warmest Regards,

Marilyn

Marilyn Barger, Ph.D., P.E., CPT
PI & Executive Director
Florida Advanced Technological Education Center
A NSF Regional Center of Excellence
Supporting Florida’s Manufacturing Workforce

813.259.6578
barger@fl-ate.org
www.fl-ate.org

