MIF Industry Tours



Organizational

Outreach

Curriculum

Professional Development

Made in Florida Industry Tours, for grades 7 through 12, are de-



signed to stimulate student interest in today's modern manufacturing careers and encourage enrollment in the essential technology programs available throughout the state. Tours can seed a good begin-

ning for beneficial school-industry partnerships. Since 2005, 90% of over 3,900 surveyed students said that the tours gave them information about careers in advanced manufacturing.



Tours to High Tech Industries 5-Year Trend						
800 -					698	
700 -						
600 -						
500 -		421	436	387		
400 -	288					
300 -						
200 -						
100 -	14	18	15	11	38	
				—		
	2008	2009	2010	2011	2012 YTD	
		Even	ts Partici	pants		

Tours 2004-2012	Total number	
Middle & High Schools	52	
Other Institutions	25	
Manufacturing Sites	75	
Total # of Students	3,917	
Total # of Teachers & Parents	435	

Cumulative data (2005-2012) for collected surveys shows a 36% positive change in agree responses toward consideration of a career in high tech manufacturing after the tour (n=2,369).







"Man! That was COOL! When I turn 18, I'm going to come back here and apply for a job. " Jim Lewis, Dixie Hollins High School St. Petersburg, FL

Partners

2012 Tours

Hosts

Bay Area Manufacturing Association-(BAMA)

Career & Technical Education Foundation (CTEF)

Center for Advanced Manufacturing Excellence (CAME)

Trinity Homeschool Academy

Alessi Bakery, Bauer, Coastal Caisson, E-One, Honeywell, Jabil, Karb Mfg, Linvatech, Lockheed Martin, MITRE, Mitsubishi, Nielsen, Pall Aeropower, PGT, Pharmaworks, Plasma-Therm, Publix Dairy, Signature Brands, SMT, SPX Fluid Routing Solutions, TAW, Townley Mfg, ValPak, Vulcan Machine



This activity supports FLATE's goal to provide an effective outreach platform.