

December 1, 2011

Greetings to all Manufacturers and Manufacturing Association Members:

FLATE, the Florida Advanced Technological Education Center, is the National Science Foundation Regional Center of Excellence that provides a comprehensive approach to the development of Florida's manufacturing workforce. FLATE cooperates with the Florida Department of Education to strengthen technical education programs and partners with Florida's manufacturers and manufacturing associations to increase the awareness of the great careers and lifestyles that manufacturing provides. FLATE is pleased to provide you with our new "Made in Florida Outreach Kit". Please contact us if you would like a packet mailed to you, however, nearly all resources are available on our website and outlined below for your convenience.

Enclosed in this packet is one "Made in Florida" DVD; a stack of Made in Florida postcards to handout or use however you see fit; printed copies of our 2 FLATE Best Practice booklets: "Robotics Camp Survival Guide" and "Middle & High School Field Trips to Florida High Technology Manufacturing Facilities"; some sample handouts we often use for students when making school visits or taking them on tours (all of which can be downloaded and printed as need from www.madeinflorida.org at the specific links below); and a FLATE flash drive that contains a copy of this letter with the embedded links plus 2 versions of a PowerPoint Presentation "Made in Florida – great careers are waiting for you!".

1-FLATE MadeInFlorida PPT 11-2011.pdf: Slide show for presentation, directions for use are on the first slide.

2-FLATE MadeInFlorida PPT Notes 11-2011.pdf: A notes version of the same presentation with each slide accompanied by some talking points on a page together to help you develop your own ideas about what to say to the students.

Here are direct links to the 3 enclosed sample handouts:

[Job Journey](http://s163044885.onlinehome.us/FL-ate/madeinflorida2/wp-content/uploads/2010/11/06_Job_Journey_front-022010.pdf) (salary info – still the most updated data available from Workforce FL)

http://s163044885.onlinehome.us/FL-ate/madeinflorida2/wp-content/uploads/2010/11/06_Job_Journey_front-022010.pdf

[2011 NEXT Handout](http://www.fl-ate.org/projects/fl-trend.html) (all 6 advertorials are downloadable) <http://www.fl-ate.org/projects/fl-trend.html>

[Career Pathway Handout and Worksheet](#) (manufacturing career pathway example and blank pathway to be filled in by students on back)

There are a lot of resources on the Made in Florida website that you might find useful for working with students and/or the community. There are direct links to many of them in the presentation in the last 10 slides, linked from visuals on those web pages. Here are a few you might want to check out:



Made in Florida Video (online version in either English or Spanish) www.madeinflorida.org/why-manufacturing/

Interviews (audio) of Manufacturing Professionals: www.madeinflorida.org/careers

Virtual tours of Florida Manufacturing facilities: www.madeinflorida.org/careers

Animated Career Pathways (same pathways real manufacturers took to get to where they are now)

Robotics Camp Survival Guide (downloadable PDF): http://www.fl-ate.org/projects/camps/Robotics_Camp_Guide%200910.pdf

Middle & High School Field Trips to Florida High Technology Manufacturing Facilities: (downloadable PDF): www.fl-ate.org/projects/Industry%20Tour%20Guide%20Print%20edition%209-13-11%20dg.pdf

To find high school and post-secondary programs in your county here are 2 resources from the Florida Department of Education. First, a list of CAPE academies that are open in an academic year can be found at this link: http://www.fldoe.org/eias/dataweb/student_1112.asp#APPENDICES, where the academies are listed by county. You can scroll to our county and see the CAPE academies listed. Or, you can search this excel file for a key word like “engineering” or “manufacturing”. Perhaps the best way to find out what is available in your local school district is contact the director of Career and Technical Education in your county directly. A public directory is posted on the Florida Department of Education page: <http://data.fldoe.org/workforce/contacts/default.cfm?action=showList&ListID=8>

For post-secondary education options, you can go to www.facts.org and navigate to the “search for a program or college” page. On the search page you can choose a career cluster, program area, area of the state and /or degree level. A list with links is provided. FLATE also has a “how to” document uploaded on our Made in Florida student page: http://madeinflorida.org/images/How_to_facts.jpg.

We hope you find these resources useful. If you have any questions or would like us to help organize an outreach event; review any of these materials with you; request special materials; or help in any way, please feel free to contact us at any time.

Sincerely,

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